



Would You Like To Know What Your Customers Are Thinking?

Allen Ray Associates and Channel Marketing Group recently conducted our 2011 Channel Insights survey and interviews where we asked contractors about their 2011 outlook and other issues of importance. We've received input from almost 1000 contractors.

Questions included:

Contractors

- From a revenue viewpoint, what do you expect in 2011 versus 2010?
- Which market segments do you see having the greatest growth potential for you in 2011?
- Which of these niche / market segments represent opportunity for you?
- What do you need from distributors and/or manufacturers to help you regarding LEDs?
- Do you expect to work on any federally funded projects in 2011?
- How important is each of these distributor services to you?

Could this input help in your 2011 planning? Could it help you better understand customer issues?

Our 2011 Channel Insight research report is now available. Go to <http://electricaltrends.com> and click on the **Research tab above**. We accept all types of credit cards

2011 Contractor Insight Report \$179

Reports include charts, interviews, direct quotes by region, and executive findings. We'll share observations and suggest action steps. As you would expect, all gathered input is confidential.

For Distributors

We can conduct our 2011 Channel Insights research exclusively for you. Input is received via an e-survey and one-on-one interviews. We can also customize a few questions for you and compare your results vs. national input. The cost is only \$4995

Order Now - Yes, I'd like to gain Channel Insights. Please sign me up.

Name

Company

Address

City, State, Zip

Tel #

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Email Address

I would like to receive

Contractor Report

Payment

Bill Me

Email Link to Pay by Credit Card

